

# Standards and Innovation: Data and AI standards generating value for SMEs

Tuesday, May 19<sup>th</sup> 2020

10:00 – 11:30 CEST

Webinar

@BDVA\_PPP

## Speakers



**Ana García**  
BDVA



**Ray Walshe**  
DCU, BDVA  
TF6.SG6  
(Standards) Chair



**Thomas Reibe**  
EC DG CNECT



**Rigo Wenning**  
W3C



**Artur Romao**  
DECSIS, BDVA  
TF8.SG1 (SMEs)  
Chair



**Antonio Kung**  
Trialog



**Ahmet Soylu**  
SINTEF

## Agenda

**Introduction.** Ana García (BDVA Secretary General) (5 min)

### **Session 1: EU strategy, standards and innovation**

- Overview on Standards and innovation. Ray Walshe (DCU, BDVA TF6.SG6-Standards Chair) (20min)
- EC Strategy and DSM. Role of Standards. Thomas Reibe (EC DG CNECT) (10min)
- Q&A (10 min)

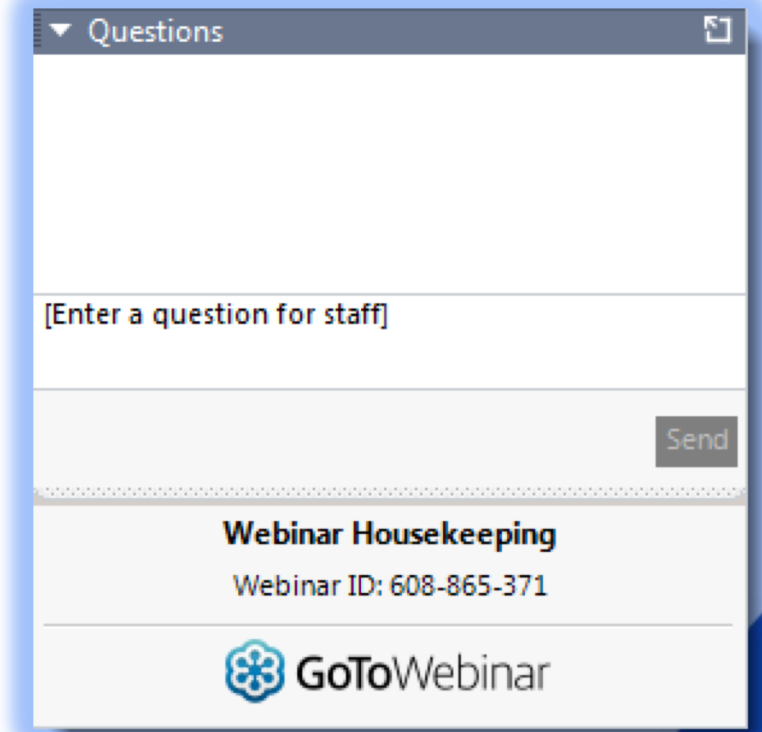
### **Session 2: Best practices of SMEs engaging directly in Standardisation**

- Privacy-enabling technologies. Rigo Wenning (W3C) (15 min)
- Testimonial from SMEs:
  - DECSIS by Artur Romao (10 min)
  - Trialog by Antonio Kung (10 min)
- Q&A (10 min)

**Closing testimonial from Ahmet Soylu** (SINTEF, TF6.SG6 Co-chair)

## Practical considerations

- Presenters and moderators can speak
- Participants, please write your questions into the Questions area (moderator will pose them to presenters)
- **NOTE: Online session will be recorded and plans are to make it available online afterwards**  
If you have any objections to that, please let us know by e-mail ([info@core.bdva.eu](mailto:info@core.bdva.eu))
- Our audience today (poll)
- Short survey at the very end (proposals for future sessions)




Questions

[Enter a question for staff]

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- Q&A (10 min)

### **Session 2: Best practices of SMEs engaging directly in Standardisation**

- A legal perspective. Rigo Wenning (W3C) (15 min)
- Testimonial from SMEs:
  - DECSIS by Artur Romao (10 min)
  - Trialog by Antonio Kung (10 min)
- Q&A (10 min)

**Closing testimonial from Ahmet Soylu (SINTEF)**

## Wrap-up

### Next steps:

- Webinar Recording and slides will be made available on:  
[http://www.bdva.eu/Standards\\_Innovation\\_SMEs\\_webinar](http://www.bdva.eu/Standards_Innovation_SMEs_webinar)  
<https://www.big-data-value.eu/bdv-ppp-going-virtual-data-platform-webinars/>
- Continue discussions with SMEs through BDVA TF8.SG1
- Follow-up webinar focused on engaging Big Data Value PPP projects

Thank you all!

<http://www.bdva.eu/>

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